

# Total Produce



Sustainability Programme  
GOLD MEMBER  
2020



Let's Grow Together

With origins dating back to a modest fruit and vegetable wholesale business, McCann Fruit, in 1850's Dundalk, Total Produce is an Irish success story having grown into what is today, the world's leading fresh produce provider.

Irish at heart, global by nature, Total Produce operates out of over 30 countries while serving many more. Growing, sourcing, importing, packaging, marketing and distributing over 300 lines of fresh produce, Group operations extend across the globe incorporating some 120,000 acres of production and over 260 facilities including farms, vessels, manufacturing facilities, cold storage warehousing and packhouses.

Here at home, Total Produce operates out of twelve distribution centres across the island, serving retail, wholesale and foodservice customers nationwide. Fresh produce is, of course, an extraordinary sector to operate in. It is after all, the most nutritious of foods with amongst the lowest environmental footprints. Total Produce takes the responsibilities that come with being a leader in this special industry very seriously. Committed to responsible practices at production and across the supply chain and uncompromising in pursuit of best practices across Group operations, Total Produce's Vision 20/20 sustainability initiative has seen the group aggressively promote a sustainability agenda over the last three years, both here at home and across its global operations.

## Spotlight Target Area: Raw Material Sourcing



Total Produce aspires to lead their industry, not only commercially, but also in terms of responsible trading practices. Total Produce's company values of Collaboration, Integrity, Consumer Empowerment, Local at Heart and Growing Together are the platform for their sustainability agenda. The Total Produce 'e-Plan' is the sustainable group programme developed

to assure best economic, environmental and social practices are implemented across their operations. 'e-Plan' details the overall direction of group efforts to improve collective sustainability while localised technical plans, including their Origin Green Charter Plan, outline specific targets and timelines.

**“ Inspired by consumers passion for sustainability and recognising customer commitment to meet that demand, in Total Produce we're determined to lead the way in our sector; ensuring best practices across the supply chain, reducing ever further the impact of our own operations and establishing ourselves as the supplier of choice for sustainable fresh produce. ”**

Des McCoy, CEO

## Exemplary Performance Target Areas

### Minimum Origin Green Targets Required Annually = 7

Raw Material Sourcing	Supplier Certification	
	Primary Producer Sustainability	★
	Packaging	
Manufacturing Process	Water	
	Waste	★
	Energy/Emissions	
	Biodiversity	
Social Sustainability	Employee Wellbeing	
	Community Engagement	★
	Health & Nutrition	★
	Diversity & Inclusion	

## Supporting Responsible Suppliers

Under their Origin Green plan led by Maire McDonnell, Group Brand Manager, Total Produce had their Origin Green plan verified in 2017. The company set a target of sourcing 100% of its Irish produce from growers that participate in Bord Bia's Sustainable Horticulture Quality Assurance Scheme and other produce sourced from growers and companies that participate in other certified schemes such as Global GAP (Good Agricultural Practice) and BRC (British Retail Consortium). In 2019 they achieved a 39% increase from 2018 in this target area.



Total Produce achieved an exemplary performance in this target area for 2019 for the way in which it works with its suppliers to encourage them to maintain and retain their responsible sourcing status. They were instrumental in encouraging and supporting their suppliers to transition to Bord Bia's new Sustainable Horticulture Assurance Scheme.