

# Slaney Farms



Sustainability Programme  
**GOLD MEMBER**  
2020



Located in Co. Wexford in the southeast of Ireland, Slaney Farms are proud growers and packers of quality fresh potatoes for the Irish market.

A family owned and operated business the company is headed up by John Stafford and currently employs 24 full-time and eight part-time staff. John believes that his success is built on a strong relationship with the land and the farming practices Slaney Farms employ. Harvesting local traditionally grown varieties, the company's farm and state-of-the-art packaging facility operates sustainable practices to deliver optimal freshness to the consumer. Passionate about supporting all things local, the company is keen to promote local and are very proud of the role Slaney Farms play in helping to keep local jobs intact.

## Exemplary Performance Target Areas

### Minimum Origin Green Targets Required Annually = 5

Raw Material Sourcing	Supplier Certification	
	Primary Producer Sustainability	
	Packaging	★
Manufacturing Process	Water	
	Waste	
	Energy/Emissions	
	Biodiversity	
Social Sustainability	Employee Wellbeing	
	Community Engagement	★
	Health & Nutrition	
	Diversity & Inclusion	

## Spotlight Target Area: Community Engagement ★

Slaney Farms became a member of the programme in 2017 and their Origin Green Sustainability plan is co-ordinated by Farm Manager Ed Tobin. Slaney Farms' participation in Origin Green currently covers the three-year period 2017-2020. The targets set in the plan involve both production and farmland sites.

The farm also operates under the Sustainable Horticulture Scheme. Since 2016, 100% sustainably sourced and recycled paper has been used at Slaney Farms.



They have also reduced by 20% the plastic micron in packaging and by 52% the plastic micron in pallet wrap. In their manufacturing process they have measures in place to reduce energy, improve overall vehicle efficiency and reduce general waste and increase recycling. They have a rain water harvesting, recycling and conservation system in place.

**“Slaney Farms are delighted with the honour of achieving Origin Green Gold Membership. We feel the Origin Green journey has helped build on the sustainability measures Slaney Farms has aimed to achieve in the past, the present and the future.”**

John Stafford, MD & Owner

## Sustainable Community Support

Social sustainability and the role Slaney Farms plays in their wider community is central to their plan. Since 1996, the Slaney Farms have sponsored the local Davidstown/ Courtmacuddy GAA club.

They donate regularly to staff related charities and events and also local community events. Through an annual donation to VITA in Ethiopia (an Irish development partner that supports farmers and communities in Africa to facilitate thriving rural climate smart economies), they help support communities further afield. In 2019 they exceeded their target donations by a commendable 694%.

Recognising the importance of a healthy local economy to the community and its people, they strive to support local suppliers. Slaney Farms set and exceeded targets in 2019 (by 10%) to build its relationship with local suppliers and source more local fruit and vegetable from them. Each year the company supports local Wexford strawberry growers by sourcing over a half a million euro worth of strawberries for their Slaney brand to supply large retail multiples across the country.