



# Gold Member Greenhill Fruit Farm

## Spotlight Target Area: Water

Greenhill Fruit Farm is committed to producing the best produce while protecting the environment, health and safety of employees, customers and local communities. Acknowledging that a successful business in today's world requires a sustainable focus and drive, the company works diligently to ensure quality and sustainability work in tandem across everything it does.

Reflecting this ethos, Greenhill Fruit Farm demonstrated an exemplary performance within the areas of energy, water and community engagement throughout the year 2020. Within the water target area, the company has reduced water usage per unit of output by 14% since the inception of its plan, already four percentage points ahead of the original target set.

## About

Greenhill Fruit Farm is a family run fruit farm near Enniscorthy, Co. Wexford with three generations of fruit growing knowledge. The business was established in 2007 after the owner had previously operated a business over 21 years of selling Irish strawberries direct to customers. Together with a dedicated team, the company produce consistent top quality fresh fruit using both traditional and modern methods. Today, the company's fruit is available through roadside sales units, wholesale and retail outlets nationwide.

## Membership Tier 4

Minimum Origin Green Targets Required Annually = 5

## Origin Green Target Areas

Raw Material Sourcing	Supplier Certification	
	Primary Producer Sustainability Initiatives	
	Packaging	
Manufacturing Processes	Energy/Emissions	★
	Water	★
	Waste	
Social Sustainability	Biodiversity	
	Health & Nutrition	
	Employee Wellbeing	
Community Engagement	Community Engagement	★
	Diversity & Inclusion	

"We are delighted to be recognised for our efforts but realise this is just the beginning of our commitments and that we have a long way to go. In the last 12 to 15 months, our whole team has had to educate themselves on ways of measuring, addressing and improving our sustainability, and we are still learning."

**Eamonn Crean, CEO**

