

## Gold Member Folláin Teoranta

### Spotlight Target Area: Health & Nutrition

Folláin is the Irish for wholesome and wholesomeness permeates all levels of Folláin's business life. Sustainability is an integral part of this wholesome approach to business. Sustainability has been at the forefront of the company's latest development, a new **34,000 sq. ft** 'fit for purpose' and fit for future, energy efficient production facility to meet the changing market requirements and further the development of new innovative healthy product lines. Folláin's commitment to wholesome food led to the introduction of a No Added Sugar range in **2007**. As part of the company's health and nutrition target, it set out to launch at least two new products with no added sugar each year. In **2020**, Folláin launched four new no added sugar products, surpassing its initial target and continuing to demonstrate and embrace the innovation upon which the company was founded.

### About

Folláin Teoranta was established in **1983** by Mairín and Peadar Uí Lionáird in partnership with Eithne Uí Shiadhail in the Lionáird's home kitchen. There, they began making what would become award winning preserves using **100% natural ingredients** and have been going from strength to strength ever since. Mairín and Peadar still pride themselves on maintaining that homemade quality. Over the years Folláin has increased its range from sweet fruit preserves to include a savoury line of relishes, chutneys, salsas and sauces, innovative no added sugar ranges including jams and marmalades range, as well as no added sugar or salt relish ranges. These developments show a company dynamism and responsiveness to consumer demand whilst maintaining steadfast in its dedication to the use of only natural ingredients.

### Membership Tier 3

Minimum Origin Green Targets Required Annually = 6

### Origin Green Target Areas

|                         |   |   |
|-------------------------|---|---|
| Raw Material Sourcing   | Supplier Certification                      |   |
|                         | Primary Producer Sustainability Initiatives |   |
| Manufacturing Processes | Packaging                                   | ★ |
|                         | Energy/Emissions                            | ★ |
|                         | Water                                       |   |
|                         | Waste                                       | ★ |
| Social Sustainability   | Biodiversity                                |   |
|                         | Health & Nutrition                          | ★ |
|                         | Employee Wellbeing                          |   |
|                         | Community Engagement                        |   |
|                         | Diversity & Inclusion                       |   |

"Folláin is the Irish word for wholesome and to us that's a philosophy! It underpins everything we do. In the almost 40 years we've been in business that commitment is just getting stronger! A wholesome, more sustainable future is what we want to assure and making good food in a sustainable way is how we intend to do it. We want to be wholesome not just in name but in everything we do - Beart de réir ár mbriathar!"

**Peadar O Lionáird, Managing Director**

