

# Kish Fish



Sustainability Programme  
GOLD MEMBER  
2020



Kish Fish is a family run business that was founded by Tadgh O'Meara and Danny Hughes in 1966 when they first began selling whole fish

in the Dublin Fish-market. Today Kish Fish is run by the O'Meara family and their team who have developed 3 popular seafood and fish shops, in addition to a 4th outlet at Avoca in Dunboyne. At each of their premises you'll find the freshest seafood and fish daily, served by their friendly team of professional fishmongers. Kish Fish take pride in a strong wholesale seafood business that provides many of Dublin's finest eateries and businesses daily from their state-of-the-art premises in Coolock.

## Spotlight Target Area: Social Sustainability



Kish Fish became a member of the Origin Green programme in 2015 and set out a 5 year sustainability plan to 2020. They include their 2 processing sites in their plan: Coolock where they process whole fish and their Howth Site which is a smoking house.

The company implements sustainable and responsible sourcing principles throughout their operation. Kish Fish only purchases farmed fish from ASC/Global Gap certified farms. 52% of all fish (farmed and wild) is from a sustainable seafood supply including MSC certified white fish.

They purchase from operators who utilise responsible practices and fish within internationally agreed fishing quotas and who are licensed by the relevant authorities.

**“ Kish Fish is delighted to be awarded gold membership of the Origin Green Programme. To be able to give back to our local communities, along with national charities is a privilege - it is a small way to recognise the work that these charities do to help others & also to acknowledge the support that the local communities give to us. ”**

Bill O'Meara, CEO

## Exemplary Performance Target Areas

### Minimum Origin Green Targets Required Annually = 6

Raw Material Sourcing	Supplier Certification	
	Primary Producer Sustainability	★
	Packaging	
Manufacturing Process	Water	
	Waste	
	Energy/Emissions	
	Biodiversity	
Social Sustainability	Employee Wellbeing	
	Community Engagement	★
	Health & Nutrition	
	Diversity & Inclusion	★

## Supporting Local & National Charities



Kish Fish has always been a keen supporter of their community. As part of their social sustainability target, Cathriona O'Neill, the Origin Green Sustainability Plan Manager set out to increase Kish Fish's charitable donations. Since the year 2015, Kish Fish have achieved a commendable 177% increase in donations to support local and national charities and sports club. Having the target set, allowed the team to track their donations.

It kept them focused and a survey of staff allowed them to choose a charity close to their hearts instead of giving corporate gifts to customers. It also helped them come up with innovative ideas like partnering with one of their customers for a "Dine & Give" event in aid of the Peter McVerry Trust.