



# Gold Member Barry John Sausages

## About the Company

Barry John Sausages is a family run gourmet sausage manufacturing business in Cavan. Barry Crowe, a second-generation artisan butcher, has been creating quality sausages since the age of 13. He started making sausages in his father's artisan butcher shop, but due to demand he now produces them in his purpose-built factory which he opened in 2013. Barry's secret to these scrumptious gourmet sausages originates from his unique "spice recipe" he crafted from an early age. This is the award-winning traditional pork-based recipe he uses when creating all the imaginative quirky flavours that Barry John Sausages are renowned for. Barry John Sausages are made with 75% Irish pork meat, and where possible, the ingredients used are locally produced. Barry and his team are dedicated to producing high quality gourmet sausages that are handmade and hand packed.

## Spotlight Target Area: Packaging

Barry John Sausages has embarked on an ambitious mission to enhance its sustainability efforts by targeting the replacement of non-recyclable black PET tubs and black polystyrene trays with eco-friendly alternatives by the end of 2023. Recognising the environmental impact of their packaging choices, the company has taken significant steps towards achieving this sustainability goal.



In 2022, Barry John Sausages proactively engaged with all their customers presenting their plan to switch to 100% recyclable clear trays and flow-wrap packaging. Encouragingly, all customers embraced this transition, demonstrating their commitment to sustainable practices. The company initiated the phasing out of polystyrene trays, replacing them with clear trays. Notably, the packaging for their jumbo flavoured sausages, a significant product in their portfolio, is now 100% recyclable, featuring clear trays, flow-wrap film, and outer cardboard sleeves.

## Membership Tier 5

Minimum Origin Green Targets Required Annually = 4

## Exemplary Performance Target Areas

Raw Material Sourcing	Raw Materials & Suppliers	★
	Packaging	★
	Energy/Emissions	★
	Water	
Manufacturing Process	Waste	
	Product Health and Nutrition	
	Employee Wellbeing	
	Community Engagement	★
Social Sustainability	Diversity & Inclusion	
	Biodiversity	
	Approved Sector Specific Target	
Additional Targets		

## Approach to Sustainability

In 2022, Barry John Sausages successfully began the process of phasing out black plastic catering tubs, opting for clear plastic alternatives, which are more environmentally friendly and recyclable. While they explore the possibility of cardboard boxes for their catering range, they remain committed to finding the most suitable and eco-friendly packaging solution. As part of their 2021-2025 Origin Green plan, the member has reported on six targets, scoring exemplary in their Supplier Certification, Packaging, Energy / Emissions, and Community Engagement targets.

