



Gold Member All Real Nutrition

About the Company

All Real Nutrition are a Kerry-based manufacturer of natural protein bars and nut butters. Starting from their home kitchen and selling bars at local farmers market, the two co-founders Ross and Niall moved into their current factory where the team manufactures nutritious products for the Irish, UK and USA markets.

All Real Nutrition strive to make a difference, following a strong social mission of building a dedicated community while keeping sustainability at the heart of their operations. As a result, their products are natural and locally sourced where possible, such as Irish Atlantic sea salt and milk powder from Irish milk. Following rigorous standards for taste, nutrition and texture, All Real Nutrition bars are high in protein, fibre, and nutrients to support their customers' busy lifestyles.

Spotlight Target Area: Packaging

The elimination of single-use plastic waste has been a driver for All Real Nutrition from their inception. Therefore, the member places a key focus on improving their packaging to minimise packaging waste. In 2022, they reduced their packaging per unit output significantly by 14.7%. All Real Nutrition credits the reduced thickness of their product wrapper, resulting in a reduction in packaging intensity across their product line and a reduced product carbon footprint.

In the coming years, All Real Nutrition is looking to work with Repak to receive further guidance on training opportunities for the team and expert advice on further sustainability initiatives to improve packaging. Additionally, they will continue their partnership with Plastic Bank to remove plastic packaging waste from the ocean.



Membership Tier 4

Minimum Origin Green Targets Required Annually = 5

Exemplary Performance Target Areas

Raw Material Sourcing	Raw Materials and Suppliers	
	Packaging	★
	Energy/Emissions	★
	Water	
Manufacturing Process	Waste	★
	Product Health and Nutrition	★
	Employee Wellbeing	
	Community Engagement	
	Diversity and Inclusion	
	Biodiversity	
Social Sustainability	Approved Sector Specific Target	
Additional Targets		

Approach to Sustainability

All Real Nutrition define sustainability as one of their core values, paving the path for sustainable manufacturing and creating innovative packaging solutions. In 2022, the member reported on 10 milestone targets across seven target categories performing exemplary in their Packaging, Energy/Emissions, Waste, and Product Health and Nutrition targets.

